1. I believe K-Love serves my local community by providing a station that I can hear at home, (rural California) at work (30 miles from home) and my children can also hear in rural Nebraska. This unites us because we can discuss what we are all

hearing and learning at the same time.

2. K-Love provides a type of programming that is unique and could not be "replaced" by any other station's programming.

3. K-Love offers valuable positive encouragement to listeners and also valuable services nationally for people with specific needs to contact this station in times of emotional and spiritual crisis. It is also always safe for young listeners, which is becoming more and more rare. which is becoming more and more rare.